

# The ENLISTED ECHO

South Dakota's National Guard has been "protecting Dakota Territory, South Dakota and the Nation since 1862". Today's SD National Guard is nearly 3600 individuals strong, serving in 56 units, with National Guard armories located in 30 communities across the state.

The South Dakota National Guard impacts our state with more than \$82 million in salaries and another \$8 million in federal construction, contracted services and purchased supplies.

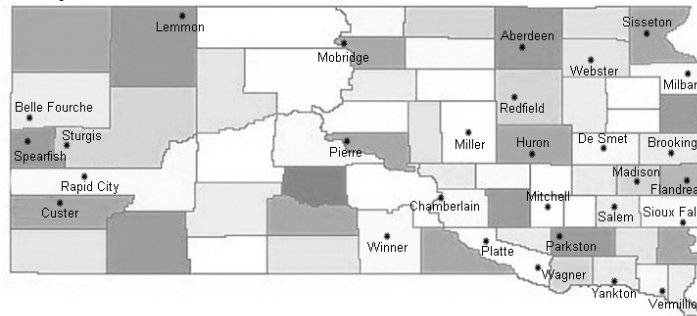


Since the Guard's origin in 1862, providing protection for settlers while regular troops were engaged in the Civil War, South Dakota Guard units have served in combat during World Wars I & II, Operation Desert Storm, and Operations Iraqi Freedom. The South Dakota National Guard was also activated during the Mexican Border Conflict, the Korean War, Berlin Crisis, and NATO efforts in Bosnia.

The Enlisted ECHO reaches SD Guard members across South Dakota in every community.

The Enlisted ECHO is an online publication available in PDF format on the associations website at [www.sdngca.com](http://www.sdngca.com). All members of the South Dakota National Guard Enlisted Association can enroll to have the ECHO sent to them via e-mail as well. Current membership in the association in South Dakota is approximately 2,500.

National Guard units are located in 30 communities across South Dakota



## Advertising Sizes and Prices

- 1/16 Page, Color or B/W . . . . . \$ 15.00
- 1/8 Page, Color or B/W . . . . . \$ 20.00
- 1/4 Page, Color or B/W . . . . . \$ 40.00
- 1/2 Page, Color or B/W . . . . . \$ 80.00
- Full Page, Color or B/W . . . . . \$150.00

Ads can be purchased individually per issue, or can be contracted by year (three issues per year).

FULL PAGE B&W	1/8 PAGE		1/4 PAGE B&W
	1/16 Page	1/16 Page	
	1/2 PAGE B&W		

Interested in an ad in the Enlisted ECHO, please contact the Editor of the ECHO, Nancy Ausland, 517 N. Euclid Ave., Sioux Falls, S.D. 57104. (605)351-9481, [nancy.ausland@ang.af.mil](mailto:nancy.ausland@ang.af.mil)